

QUICK START GUIDE

Congratulations on joining the MyNet Universe / MyShoppingGenie team! You have taken the first step on being part of the most unique and exciting direct sales company in the world!

It is our goal to provide you with the information you need to get your business set up properly and all the tools necessary for you to share the MyShoppingGenie opportunity with enthusiasm and confidence.

Please take the time to review this very important information. We also encourage you to begin participating in our informative conference calls (see schedule in the TOOLS section), conveniently scheduled throughout the week to accommodate all schedules. If you still have questions, feel free to contact one of your team leaders or a member of our customer support team.

LET'S GET STARTED!

Check out all the features of your Web site by going to your MyShoppingGenie Web site. Click on the Business Opportunity button to access the following: Quick Start Guide, Pay Plan, Tools, News & Events, Frequently Asked Questions, the Online Office Link and much more. When logging in to your online office, you will need your five-digit MyNet Universe Distributor ID# and the password you created upon enrollment.

We encourage you to complete the following steps immediately so you can begin giving away free Genies and start earning commissions today!

1. SET UP YOUR GENIE

YOU MUST ACTIVATE YOUR GENIE PRIOR TO GIVING AWAY FREE GENIES

In order to activate the Genie so that you may begin giving away free Genies, you must complete the following:

1. Go to your MyShoppingGenie Online Office
2. Select Maintenance
3. Select Activate Your Genie
4. Click on the Activate Button

That's it! You are now ready to begin giving away your free Genies by sending people to your MyShoppingGenie Web site. It's as simple as that! There is no limit to the number of Genies you can give away. You must also activate your monthly subscription, which will allow you to continue giving away unlimited Genies as long as you remain active.

INCREASE YOUR REACH WITH THE BRANDABLE GENIE

By simply doing a search using a favorite major search engine such as Yahoo or Google, the Genie instantly appears on the user's computer screen, featuring a simple to navigate selection of major online shopping and auction sites, e-commerce sites and local businesses. Users can conduct their own comparison pricing with just the click of the mouse.

With the brandable Genie, one can customize the Genies they give away for free and promote personal or company Web sites, special causes or unique services. By clicking on the customizable block located on the left side of the Genie, one will be taken to the customer's Web site or personalized page via a hyperlink. This can be utilized by businesses, special interest groups, non-profit organizations, schools, churches ... the possibilities are endless.

Just think ... every time the recipient of one of your Genies does a search, your ad or Web site will appear on their computer screen with the Genie! This provides incredible online exposure and highly effective marketing and branding opportunities for less than \$1 per day. And remember, there is no limit to the number of Genies you can give away for free! Don't have a Web site? MyShoppingGenie provides you with incredible free tools such as the Business Profile Builder and Coupon Maker to give you an immediate presence on the Web, at no additional cost!

HOW TO SET UP YOUR NEW BRANDABLE GENIE

Upload your logo or image and add your Web site address or hyperlink through the Genie Manager, located in your MyShoppingGenie Online Office. Simply login to your online office, select Maintenance and then click on Genie Manager and follow the instructions.

2. ACTIVATE YOUR MSG MONTHLY SUBSCRIPTION

By activating your monthly license subscription, you are an active distributor and are eligible to distribute as many Genies as you wish – there is no limit. Active status also protects all previously distributed Genies and makes you eligible to earn commissions by giving away free Genies through all of the following for which you are qualified ... commissions, bonuses, overrides and infinity match pay earned through MyNet Universe. Active distributors are also eligible to earn commissions on products sold through the Genie on affiliate vendor sites.

3. JOIN AFFILIATE PROGRAMS

When you give away free Genies, you have the opportunity to earn commissions based on sales from select vendor Web sites. Once you have activated your Genie and follow the affiliate program guidelines, you are eligible to begin receiving commissions on products purchased through your distributed Genies.

NOTE: You must be an active distributor to participate in these affiliate programs through the Genie (i.e. purchase the MSG Unlimited License and have active monthly subscription in place).

To join the Affiliate Programs, visit <http://www.myshoppinggenie.com/affiliateprograms.asp>.

4. SET UP YOUR MYMARKETINGGENIE SYSTEM

Your MyMarketingGenie system is everything you need to jump start your business, including a flash movie presentation, capture pages, customizable flyers with your personal contact information included, banner ads, sample emails, tour taker reporting, lead generation and much more. And it's all provided to you at no additional cost!

In order to set up your MyMarketingGenie System Web site, you must login to your MyShoppingGenie Online Office, click on Maintenance and then choose MyMarketingGenie Setup. Follow the instructions and you'll be able to use your new marketing system instantly!

5. SET UP YOUR GENIE'S LAMP

In any business, communication is a vital component in being successful. At MyNet Universe, we want to bring you the very latest news and updates as they occur. We provide information on our Web site and through emails. Due to the nature of email filters and spam issues, MyNet Universe has created The Genie's Lamp, a special tool that GUARANTEES your access to important announcements and information.

Once downloaded to your computer for free, The Genie's Lamp will be located on the task bar at the bottom right corner of your computer desktop. You will be notified discretely when a new message is available and also have the ability to view previous announcements.

Download your free copy of the The Genie's Lamp today by going to <http://www.myshoppinggenie.com/toolsthegenieslamp.asp>.

6. START GIVING AWAY FREE GENIES

Congratulations again! You are finished setting up your MyShoppingGenie business and are ready to get off to a fast start. You're now ready to start giving away your free Genies and sharing your business with others. Who do you know? Friends, family, neighbors, co-workers, teachers, dentists, pharmacists, police officers, hair stylists, students, firemen, nurses, real estate agents, salespeople, marketers, online sellers, fundraisers – everyone can use the Genie. Have fun giving away free Genies and earn while you learn!

7. SET UP INTERNATIONAL DIRECT DEPOSIT FORM (FOR INTERNATIONAL DISTRIBUTORS LIVING OUTSIDE OF THE UNITED STATES & CANADA)

If you are a distributor living outside of the United States & Canada, visit http://www.myshoppinggenie.com/pdf/International_Direct_Deposit_Form.pdf for the International Direct Deposit Form that will allow you to receive your commissions direct deposited into your bank account.

OTHER IMPORTANT FEATURES FOR YOU TO REVIEW

Here are some other areas of interest for you to explore as you learn about your new business!

THE PAY PLAN

This section features a comprehensive overview of the MyNet Universe / MyShoppingGenie Pay Plan and how you can earn commissions and bonuses. You can view the text and graphical versions by going to <http://www.myshoppinggenie.com/payplan.asp>.

DISTRIBUTOR TOOLS

MyNet Universe offers a wide selection of tools to help you build your business. This section features business cards, conference call schedule, emails, special events, The Genie's Lamp (which provides instant updates to your computer desktop) and much more. More tools will be added as they are developed so check this section regularly. Go to <http://www.myshoppinggenie.com/toolsconferencecallschedule.asp> to access the weekly conference call schedule.

NEWS & EVENTS

For breaking news and special events, go to <http://www.myshoppinggenie.com/news.asp>.

FREQUENTLY ASKED QUESTIONS (FAQs)

Many of your questions will be answered in our FAQ section, which features answers to the most asked questions we have received. This includes technical issues, setup information, sales tips and much more. Go to <http://www.myshoppinggenie.com/faqs.asp> to read the frequently asked questions.

DISTRIBUTOR LOGIN

Enter your MyNet Distributor ID # and password to gain access to your online office. Here you will be able to monitor your commission checks, Genie downloads, hierarchy of team members and much more. Go to https://www.genieappbusiness.com/cs4000/member/mem_login.asp to login to your online office now.

CUSTOMER SUPPORT

At MyNet Universe / MyShoppingGenie, our goal is to provide quality and efficient support to each of our Distributors. Please review the Frequently Asked Questions section at <http://www.myshoppinggenie.com/faqs.asp> for answers to many of your questions immediately.

If you are still in need of assistance, please go to <http://www.myshoppinggeniesupport.com> to submit a support ticket for most questions about MyNet Universe / MyShoppingGenie.

If you have questions or need assistance with your MyMarketingGenie marketing system, go to <http://www.mymarketinggenie.com>, login to your online office and click on Support Center under Navigation to submit your ticket.

Please be very specific when submitting your support ticket so we can provide prompt service.

Your MyNet Universe Support Team

IMPORTANT POLICIES AND PROCEDURES

Policy for Approaching Businesses and Nonprofits

<http://www.myshoppinggenie.com/policybusinessesandnonprofits.asp>

Policy for Internet and Print Advertising

<http://www.myshoppinggenie.com/policyinternetandprintadvertising.asp>